



“RAISING THE BAR”

Girlguiding Essex North East’s 2018-2019
County Challenge Badge



As a county we are keen to see all our members ‘Grow Guiding’; to promote the varied opportunities we give our girls and volunteers and to encourage girls, young women and adults to join our fantastic county.

At Girlguiding Essex North East, we are dedicated to celebrating the value of our existing volunteers and girls, and as such we have designed our ‘Raising The Bar’ challenge aimed at promoting guiding at its very best. We want to encourage our girls, leaders and other volunteers to get the most possible from their Guiding journey. The County aims to support our leaders to deliver a programme of activities and adventures for the girls, to help them to learn about themselves and gain the skills and confidence to realise their dreams. We want to showcase guiding in our county to potential new members, to enable them to see the adventures and opportunities Guiding has to offer.

There will be five badges, a new badge will be launched each academic year (Sept - August), we challenge you to earn as many of the ‘Raising The Bar’ badges as you can during the next five years. Here are the details of our second badge for 2018-2019.

Good luck and have fun! We would love to see what you have been up to, so please remember to take photographs whilst completing the challenges and send them to us at office@girlguidingessexne.org.uk

Best Wishes

The County Team

Please ensure full photo permissions are held for all girls featured in photos.





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ALL - Complete a Skills builder from the new programme. Why not hold an awards party to celebrate everyone’s achievements and invite your local commissioner.

Complete a further 3 from below.

1. Let’s help boost Girlguiding in your areas, do you need girls or volunteers? Using the online print centre (www.girlguidingprintcentre.org.uk) create a poster to advertise your needs. We then challenge you to put 5 posters up in your local area; this could be in your local library, supermarket or community notice board.
Need any help or advise to check branding?
Email your poster to pr@girlguidingsexne.org.uk Suitable for Rb/B/G/Rg
2. Dads evening! Let’s get dads involved, invite dads (or a male relative) to a unit meeting or hold a fun day. Perhaps you could use one of the unit meeting activities or skill builders based around the skills for my future theme.
Suitable for Rb/B/G/Rg
3. Make some decorative rocks to highlight Girlguiding in your area and place them around for people to find. For guidelines and to keep track on those found go to Facebook’s “Girlguiding Rocks Essex North East” page. @GirlguidingRocksEssexNE
Suitable for Rb/B/G/Rg
4. Hold a transition event between sections to encourage girls to move up through sections. Maybe you could turn it into a district event, it’s great to show the girls what different sections do and to meet the leaders. Section postcards are available through trading.
Suitable for Rb/B/G/Rg
5. Take part in a local fayre or fete. This could be a good fundraising opportunity to raise funds for your unit and to promote Girlguiding in your area. Need some ideas? How about a teddy tombola, odd socks game, sweet jar tombola which are suitable for all sections, need some PR leaflets to give out or banners to show who you are? Contact the office to book them out
office@girlguidingsexne.org.uk Suitable for Rb/B/G/Rg
6. Invite a Peer Educator into your Brownie, Guide or Ranger unit to run a session. Peer educators can deliver age-appropriate sessions on Think Resilient, Free Being Me and Breaking Free. Contact peereducationene@outlook.com for more information or to book a session.
Suitable for B/G/Rg
7. Create a display showcasing guiding in your local area, this could be themed around what you do as a unit or highlighting one of the National campaigns Girlguiding support. Ask the local library, shopping centre or college if you can place your display there.
Suitable for Rb/B/G/Rg



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8. Get out and about in your local area, hold a unit penny hike, scavenger hunt or treasure trail - perhaps finish your evening with a treat such as a bag of chips or hot chocolate. Suitable for all sections however remember to obtain consent and ensure you have correct ratios. Suitable for Rb/B/G/Rg

9. Let’s get Vlogging - Here is your chance to make your own video. Why not record a feature showcasing an activity or event and send it to pr@girlguidingessexne.org.uk where we can post it on our Facebook and Instagram page. Alternatively write an article and send it to your local paper to publish. Remember to obtain the correct permissions from parents before posting and publishing. Suitable for G/Rg

10. Send some photos to us highlighting what a great time you’re having, whether it’s a unit meeting, an outside visit or a sleepover tell us what you’re up to. Let us share your stories with the rest of the county. Send your photos to pr@girlguidingessexne.org.uk Remember to obtain the correct permissions from parents before posting and publishing. Suitable for Rb/B/G/Rg

Leaders notes:

Encourage your girls to discuss the various challenges and ensure that everyone gets a say.

- Check out the Girlguiding website for advise on running a recruitment stall <https://www.girlguiding.org.uk/making-guiding-happen/growing-our-membership/recruitment-and-growth-toolkit/running-a-recruitment-drive/running-a-recruitment-stall/>

- Visit the Girlguiding websites activity finder to check out the latest activities suitable for your unit. <https://www.girlguiding.org.uk/what-we-do/our-programme-and-activities/activity-finder/>

- Information on managing risk: <https://www.girlguiding.org.uk/making-guiding-happen/running-your-unit/safeguarding-and-risk/managing-risk/>

- Ensure you have the full photo permissions for girls in your unit. <https://www.girlguiding.org.uk/globalassets/docs-and-resources/branding-and-resources/photo-and-video-faqs.pdf>



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BADGE ORDER FORM

Please return the completed form below, together with your payment to receive your badges.

Unit Name _____

Leader’s Name _____

Address _____

Post code _____

Phone number or e-mail _____

Number of badges required at £1.00 each _____

Please add postage according to the number of badges you order:

1-25 badges	£1.50
25+ badges	£2.00
Collection from County Office	Free of charge

Total amount enclosed (Cheques payable to: Girlguiding Essex North East):

£ _____

Please send order form and payment to:

Girlguiding Essex North East County Office, 7 Park Farm, Kelvedon Road, Inworth, CO5 9SH

